

**Beaches of Northwest Florida
Post-Pow Wow FAM Itinerary
May 20-23, 2010**

INTRO TO THE REGION:

Nestled along Northwest Florida's Gulf Coast, the Beaches of Northwest Florida, including Destin, Fort Walton Beach, Okaloosa Island, Beaches of South Walton and Panama City Beach, boast 77 miles (123.9 km) of sugar-white sand beaches. Surrounded by natural bodies of water, including the emerald-green waters of the Gulf of Mexico as well as lakes and bays, the area offers an abundance of recreational activities and water sports. This area is home to St. Andrews State Park and Grayton Beach State Park, which have both been named one of Dr. Beach's #1 beaches in the United States. The area also enjoys recognition as a premier beach destination by Condé Nast Traveler, The Travel Channel, USA Today and was recently chosen among Frommer's Top Destinations 2010.

This pristine area of Florida, which is virtually undiscovered, will soon be more accessible to beach lovers around the world. The Northwest Florida Beaches International Airport, opening in May 2010, will be the first international airport to open in the United States since Sept. 11, 2001. The airport will provide international travelers direct access to the brilliant, white sands of the beaches of Northwest, Fla. and a gateway to the region which is only 295 mi. (475 km) from New Orleans, La. and 292 mi. (489 km) from Atlanta, Ga. This post-Pow Wow Fam will include one of the inaugural flights from the new airport and an exciting three days of discovery.

THURSDAY, MAY 20

Depart Orlando International Airport via a chartered flight to Destin.

EMERALD COAST (DESTIN/FORT WALTON BEACH)

The tour will begin with a visit to Florida's Emerald Coast, comprised of Destin-Okaloosa Island-Ft. Walton Beach, where you'll notice plenty of diversions along the 24 miles of emerald-green waters and sugar-white sand beaches. The Emerald Coast is home to world-class charter fishing, designer and eclectic shopping, and championship golfing. Fresh seafood is caught right offshore in the Gulf and served up in dozens of restaurants. The area offers exciting family and group adventures with many festivals, events, water sports, and attractions. See why Southern Living Magazine readers have chosen the Emerald Coast as the "Best Beach in the South" for 14 years in a row.

12:00 PM Arrive at noon to the Destin Airport. Board a luxury coach and head to the beautiful Destin Harbor, home of the "World's Luckiest Fishing Village." The Destin Harbor hosts the largest charter fishing fleet in the state.

12:30 PM Enjoy a delicious luncheon and dolphin sight-seeing excursion aboard a glass-bottom boat, while cruising along the Choctawhatchee Bay and Gulf of Mexico. Following the cruise, we will tour HarborWalk Village, Commander's Palace Restaurant, and the Emerald Grande Resort, enjoying the breathtaking panoramic view as four bodies of water merge at this unique location. We will then have the opportunity to visit a number of unique shops and get a true feel of the Emerald Coast.

3:00 PM Depart the Emerald Coast and head east to Beaches of South Walton

BEACHES OF SOUTH WALTON

Just east of Destin, Beaches of South Walton provides visitors a relaxing escape: an upscale, yet casual, place to unwind and rejuvenate. Fifteen diverse beach communities, including Seaside, Grayton Beach, WaterColor, Rosemary Beach and Sandestin, offer world-class accommodations, challenging golf, eclectic shops, funky art galleries, and award-winning dining.

Those interested in natural attractions will delight in the more than 22,000 acres of preserved land within the five state parks and forest. The area is also home to the largest concentration of rare coastal dune lakes in the world. These 15 lakes have been identified as globally extraordinary with similar ecosystems found only in Madagascar, Australia, New Zealand and the Northwest Pacific Coast of the United States. These natural areas are ideal for all types of recreational activities, including hiking, biking, kayaking, canoeing, fishing and bird watching. Your tour to discover this area will include:

3:30 PM Check in at your accommodations at **Sandestin Golf and Beach Resort**. An award-winning resort with 30 charming neighborhoods featuring 1,700 condominiums, villas, town homes and a wide variety of hotel accommodations. The resort boasts more than seven miles of beaches and pristine bay front, four championship golf courses, 15 world-class tennis courts, 19 swimming pools, a 98-slip marina, certified children's programs, a fitness center and spa, 65,000 square feet of meeting space and a pedestrian village featuring a host of boutique shops, casual and fine dining restaurants and nightlife venues. Sandestin is part of Intrawest Hospitality Management, a world leader in operating and managing destination resorts.

5:30 PM Meet for **Tour of Sandestin Golf and Beach Resort**, an award-winning resort located on Northwest Florida's Gulf Coast, invites guests to enter a world of 30 charming neighborhoods featuring 1,700 condominiums, villas, town homes and a wide variety of hotel accommodations. The resort offers four championship golf courses, 15 world-class tennis

courts, 19 swimming pools, a 98-slip marina, certified children's programs, a fitness center and spa, 65,000 square feet of meeting space and a pedestrian village featuring a host of boutique shops, casual and fine dining restaurants and nightlife venues.

6:45 PM Dinner at **Marlin Grill** in the vibrant **Village of Baytowne Wharf**. The "heart and soul" of Sandestin, The Village of Baytowne Wharf features an array of boutiques, eateries, galleries and nightlife-- not to mention a jam-packed schedule of outdoor festivals and special events for the entire family. This spectacular setting, nestled along the Choctawhatchee Bay, is the perfect spot to spend an afternoon or evening exploring.

8:30 PM Nightlife tour of evening activities in the Village of Baytowne Wharf.

FRIDAY, MAY 21

8:00 AM Meet with bags packed to take tram to breakfast.

8:30 AM Breakfast at **Hilton Sandestin Beach Golf Resort and Spa**. The Hilton is the largest beachfront resort hotel in Northwest Florida. Located on the 2,400-acre Sandestin Resort, the Hilton Sandestin gives travelers a taste of paradise offering four championship courses, luxurious amenities and a large selection of recreational activities. The group will enjoy breakfast al fresco overlooking the sugar white sand beaches and emerald green waters of the Gulf of Mexico.

9:45 AM Depart the Hilton Sandestin to explore one of the area's four state parks.

10:00 AM Guided tour at **Topsail Hill State Preserve**. Topsail Hill Preserve offers a wide variety of natural resources including 3.2 miles of secluded, white sand beaches with majestic dunes over 25 feet tall. Three rare coastal dune lakes provide excellent freshwater fishing. Turpentine is the legacy of Topsail Hill State Preserve, named after Topsail Hill, a high, picturesque dune standing 25 feet above sea level. The park encompasses 1,640 acres of stunning Gulf-front pine forests, including 14 natural wild plant communities from beach dunes to pine flatwoods.

11:15 AM Group will divide for either a guided walking or biking tour of **Seaside**. Seaside is an 80-acre award-winning holiday town where wooden cottages with picket fences line brick streets leading toward beachfront gateways. This picture-perfect beach town has all the ingredients of a classic beach holiday, from the ice-cream and gelato parlors on every corner and the pastel-colored cottages with wistful names like "Sunkissed" and "Ooh La La" to the Gulf-front boardwalks with grand

beach pavilions and traditional town square. Seaside was used as the backdrop community for "The Truman Show" starring Jim Carrey. Boutique shopping, art galleries and classic beachside architecture create a memorable experience.

- 12:00 PM** End tour at the **Art of Simple Gallery** in Ruskin Place in Seaside where the group will be hosted by **Michael Granberry, Beaches of South Walton 2010 Artist of the Year**. Enjoy his photographic art as well as that of various artists he represents through the Southeast. Also, enjoy a behind the scenes tour of his live-work space as the group is invited to see his home upstairs and climb to the top floor terrace for a bird's eye view of the picture perfect town. Afterward take a time to explore the town on your own and find that one of a kind memento of your trip.
- 12:30 PM** Experience **WaterColor Inn and Resort**. This expansive 499-acre Southern coastal resort and residential community is located between Seaside and Grayton Beach State Recreation Area and nestled against a rare, 220-acre coastal dune lake. We'll take a quick tour of the David Rockwell-designed WaterColor Inn, a member of Preferred Hotels & Resorts, including one of the well appointed rooms all overlooking the gulf, the InnSpa, and end at the award-winning Fish Out of Water restaurant.
- 1 PM** Lunch at **Fish Out of Water**. Fish Out of Water's Chef de Cuisine Philip Krajeck, named a "Best Chef: South" semi-finalist by the prestigious James Beard Foundation Awards 2009, will demonstrate his love of cooking and philosophy of using the freshest, local ingredients. The mood at Fish Out of Water is casually chic, and yet elegance is reflected in the simplest detail. The freshest local fish and meats, combined with an eclectic approach to traditional ways of preparing and serving food translates into dishes unlike anything else offered in this area.
- 2:45 PM** Continue driving tour of **Scenic Highway 30A** through beach communities including Seagrove Beach, WaterSound, Seacrest, Alys Beach and Rosemary Beach.
- 3:15 PM** Tour of **Alys Beach** and refreshments at Caliza Pool. Alys Beach draws its architectural inspirations from Bermuda and Antigua, Guatemala. In fact, *Forbes* recently named Alys Beach America's "Top Spot for Design-Savvy Home Buyers." Every home is built to *Fortified*® standards, as designated by the Institute for Business & Home Safety, as well as to Florida's Green Home Designation Standard.
- 4:00 PM** Depart Beaches of South Walton and continue east to Panama City Beach

- 5:00 PM** Arrive in **Panama City Beach** and check into your luxurious gulf front accommodations.
- 6:45 PM** Depart for **Boatyard**, a “local’s favorite”, for a welcoming reception. Enjoy a spectacular sunset overlooking Grand Lagoon while enjoying an ice-cold cocktail or a glass of wine from their extensive wine selection.
- 8:00 PM** Dinner at the well-renowned **Captain Anderson’s Restaurant and Waterfront Market**. Captain Anderson’s Restaurant is named among America’s Top 50 restaurants and is recipient of the “Best Seafood Restaurant” award from *Southern Living Magazine* and *Wine Spectator’s* “Award of Excellence”. It is a local tradition to watch the fishing fleets unload their catch while dining at Captain Anderson’s Restaurant on the shores of Grand Lagoon.

Saturday May 22

- 8:30 AM** Depart for **Treasure Island Marina**.
- 9:00 AM** Cast Off! Your breakfast awaits you in the galley! Enjoy your first meal of the day aboard the **Island Time**, a sleek 55’ long, 30’ wide catamaran. Cruise the calm waters of St. Andrews Bay with schools of dolphins as your guides. It’s the perfect opportunity to kick back, relax and leave the work to the experienced crew.
- 11:30 AM** **St. Andrews State Park**. Experience the best of both worlds while enjoying the vistas of the Gulf of Mexico and a lunch prepared just for you. **St. Andrews State Park** is ranked number two on the list of “Top 10 Beaches in the United States” by Trip Advisor and is one of the most popular outdoor recreation spots in Florida. The Park offers 1,260 acres of rolling, white sand dunes separated by low swales of pinewoods and marshes and more than 1.5 miles of beach on the Gulf of Mexico and Grand Lagoon.
- 1 – 5 PM** It’s your day. Create a REAL FUN memory that is all yours to take home, share, and revisit time and again. It’s your memory making moment, so you decide:
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| Tee Time | Recognized as one of America’s top golf towns, Panama City Beach offers five public courses – tee up for nine holes of golf. |
| Dolphin Encounter | Panama City Beach, home to one of the largest concentrations of bottle nose dolphin, offers the perfect chance to meet |

one of these "locals" in a controlled environment at **Gulf World Marine Park**.

Catch of the Day Enjoy a personalized fishing trip from one of the largest fishing fleets on the Gulf Coast. Offshore or inshore – create your own "fish tale."

Ship Ahoy Captain a pontoon boat to Shell Island for an afternoon of boating, shelling, snorkeling or just walking the pristine beaches of the barrier island.

Shopping Galore Enjoy the tropical atmosphere of **Pier Park**, the newest addition to Panama City Beach. With over 1,000,000 square feet, Pier Park is Northwest Florida's largest shopping, dining, and entertainment venue. This open air complex includes restaurants and shops comprising a mix of popular national chains along with local boutiques, eateries and nightlife.

Renew Ease your mind, body, and spirit at one of Panama City Beach's relaxing spas.

7:00 PM Relax at the ultimate tropical setting, **Jimmy Buffett's Margaritaville** in **Pier Park**, for a breathtaking sunset over the Gulf of Mexico and a frozen margarita. Relax to the sounds of island music and discover the "Parrot Head" in you.

8:00 PM With your own complimentary **Simon/Pier Park** gift card, shop or dine at one of the many restaurants in Pier Park or spend your time gathering those last minute mementos of a wonderful visit to Panama City Beach.

Sunday, May 23

8:30 AM Farewell breakfast at the new **Northwest Florida Beaches International Airport**. You'll be the premiere group to celebrate the opening of the new international airport, which will open the region to a worldwide audience. Designed to be the nation's greenest airport with the first LEED certified airport terminal in the United States, it is developed on a

4,000 acre site in conjunction with a nature preserve that includes Florida's largest expanse of undeveloped coastline.

- 10:00 AM** Depart from **Northwest Florida Beaches International Airport** with wonderful memories of the beautiful Beaches of Northwest Florida.
- 1:00 PM** Depart flights out of Orlando/International Airport.