

California

Palm Springs
CALIFORNIA

Like no place else.™

Palm Springs
Desert Resorts CVA

Palm Springs

Post Pow Wow Fam Tour

April 26-29, 2012

itinerary - subject to change

Visit California Escort – Jason Pacheco; cell: 916-996-7898

Palm Springs Bureau of Tourism – Mary Jo Ginther; cell: 760-898-9718

Palm Springs Desert Resorts CVA – Ashlee Ciora; cell: 602-750-7070

The greater Palm Springs area is the ultimate desert playground for outdoor adventure, arts and culture and entertainment. With more than 350 days of sunshine every year, this resort area is home to 112 golf courses; countless hiking trails; and world-class resorts, spas, restaurants and shopping.

Attire: *Please note that throughout the schedule suggested attire will be resort wear or business casual. A light sweater or jacket will be needed for the tram and cooler evenings. Jeep tours require shorts or jeans, closed toe walking or tennis shoes, hat and sunscreen. Taking of the Waters require bathing suit, cover-up & sandals.*

Average temperatures for this time of year are warm and sunny; expect abundant sunshine and low humidity. Bring your sunglasses, sunscreen and camera!

Thursday, April 26, 2012

Fam Tour departs from Los Angeles Convention Center – WEST HALL bus loading area. Individuals are responsible for their own transportation to the Convention Center to meet the Fam tour group on Thursday morning. Hotel shuttles are not provided.

8:30 a.m. Fam Tour check-in at Los Angeles Convention Center, West Hall
Coffee and pastries available

Depart for Desert Hills Premium Outlets

10:30 a.m. Arrive **Desert Hills Premium Outlets** – shopping time and box lunch
48400 Seminole Drive
Cabazon, CA 92230
951-849-6641

1:30 p.m. Depart for Palm Springs

2:00 p.m. Arrive in Greater Palm Springs

2:30p.m. Experience the **Palm Spring Aerial Tramway**
(PSBT Rep Mary Jo Ginther)
One Tram Way, Palm Springs, CA 92262
Host: Nancy Nichols, Vice President Sales and Marketing
www.pstramway.com

Ascend two and one half miles, taking a ten-minute ride up the mountains on the world's largest rotating tramcars, and experience the threshold of the Santa Rosa and San Jacinto Mountains National Monument. The two Swiss-built cabins carry you up rugged Chino Canyon from the 2,643-foot Valley Station to the 8,516-foot Mountain Station.

3:30 p.m. Transfer to host hotels

4:00 p.m. Check into Host Hotels

Renaissance Palm Springs Hotel
(PSBT Rep Mary Jo Ginther)
888 E Tahquitz Canyon Way, Palm Springs, CA 92262
Host: Jack Allison, Director of Sales & Marketing
P: (760) 416-2921 E: jackallison@remingtonhotels.com
www.marriott.com/pspbr

Discover the Renaissance Palm Springs Hotel, a unique design, drawing from the surrounding landscape and fused with the glamorous history of the area. Located near downtown Palm Springs, the hotel is the perfect destination for the vacation traveler. The stylish onsite DATE restaurant provides a unique upscale experience. Enjoy a swim and outdoor fire pits or treat yourself to a massage at Spa Del Sol.

Riviera Palm Springs
(PSBT Rep Mary Jo Ginther)
1600 N Indian Canyon Drive, Palm Springs, CA 92262
Host: Julie Chavarria/Liz Johnson
Cell: (858) 220-9645
E: ichavarria@noblehousehotels.com
www.psriviera.com

The 24-acre, Riviera Resort & Spa located in the heart of the art and antique district offers classic yet trendy guest rooms, a luxury spa, signature dining and entertainment. Sinatra and the Rat Pack used to work and play here.

5:45 p.m. Meet in lobby to transfer to reception

6:00 p.m. Reception at **Hyatt Regency Suites Palm Springs**
(PSBT Rep Mary Jo Ginther)
285 N Palm Canyon Drive, Palm Springs, CA 92262
Host: Dael Strange, Director of Sales
P: (760) 969-6060 E: dstrange@hvattpalmsprings.com
www.palmsprings.hyatt.com

Hyatt Regency Suites has the urbane sophistication of the only all-suite hotel in downtown Palm Springs. The atrium-style hotel offers resort-like charm, the best city views, and guest rooms with expansive balconies and terraces. There is fabulous shopping, trendy entertainment, world-class dining and plenty of attractions close by.

7:00 p.m. Experience **Palm Springs Villagefest and Downtown Palm Springs**
(PSBT Rep Mary Jo Ginther)
Palm Canyon Drive, Palm Springs, CA 92262
www.villagefest.org

9/10:00 p.m. Return to host hotels

Friday, April 27, 2012

7:00 a.m. Boxed breakfast provided by host hotel

7:30 a.m. Transfer to activity

8:00 a.m. Tour Indian Canyons with **Desert Adventures**
(PSBT Rep Mary Jo Ginther & CVA Rep Lori Gomer)
Host: Kim Nilsson, Director Sales & Marketing
Cell: (760) 831-4440 E: kim@red-jeep.com
www.red-jeep.com

*Since 1988, Desert Adventures has provided the most talked-about outdoor adventures and unique desert events in the area. Whether a guest is traveling alone, with a family, with friends, or with a group, Desert Adventures offers a variety of unique and fun tours. **Wear shorts or jeans, closed toe walking shoes, hat and sunscreen. Don't forget you Camera!***

11:00 a.m. Transfer to activity (jeep drop off TBD)

11:30 a.m. *Group splits into 3 Groups and transfers to activities. Lunch will be provided.*

Group 1

1-4:00 p.m. **Palm Springs Follies at the Historic Plaza Theatre - Musical Performance**
128 S. Palm Canyon Drive, Palm Springs, CA 92262
Host: Dolores Dey, Senior Sales Manager
P: (760) 778-7654 x158 E: ambassador@psfollies.com
www.psfollies.com

The Fabulous Palm Springs Follies features the music, dance - and cast - of Mid-Century America. World-renowned guest stars and international variety acts join the Follies' world-renowned line of Long-Legged Lovelies and Follies Gentlemen, who range in age from 56 to 82. Now in its 21st season.

Group 2

11:30 a.m-
4:00pm **The Westin Mission Hills Resort & Spa - Golf**
71-333 Dinah Shore Drive, Rancho Mirage, CA 92270
Host: Gary Orfield, Director of Leisure Travel
P: (760) 770-2145 E: gary.orfield@westin.com
www.westinmissionhills.com
M: (760)282-4882

Two world-class golf courses and extensive recreational facilities allow guests to take full advantage of the ideal climate. The Westin's first-class spa and various pools, one with a 60-foot water slide, provide opportunities to refresh the body and soul.

Group 3

1-4:00 p.m. **Spa Resort Casino & Spa – Taking of the waters spa experience**
Taking of the Waters require bathing suit, cover-up & sandals.
401 E Amado Road, Palm Springs, CA 92262
Host: Michael Potts, Director of Sales
P: 760) 778-1579 Cell: (760) 275-0720
E: mpotts@srcmail.net
www.sparesortcasino.com

Spa Resort Casino is located in the heart of downtown Palm Springs. The Spa Resort Casino offers top slots, exciting table games, as well as live entertainment and award-winning dining every night of the week. The hotel features 228 guest rooms, a fitness center, and a historic spa known the world over for its natural hot springs and treatments.

Group 4

1:00 p.m. **Free Time On Own - Transfer back to host hotel to enjoy pool or shopping**
Lunch on your own

6:00 p.m. Entire group meet in lobby to transfer to evening event

6:15 p.m. Reception at **Colony 29**
(PSBT Rep Mary Jo Ginther)

- 7:00 p.m. Transfer to dinner
- 7:30 p.m. Dinner at **LuLu California Bistro**
(PSBT Rep Mary Jo Ginther)
200 S Palm Canyon Drive, Palm Springs, CA 92262
Contact: Willie Rhine, General Manager
P: (760) 327-5858 E: acquapazzabistro@aol.com
www.lulupalmsprings.com

Lulu's feature a huge California Bistro menu including our award-winning breakfast, Sunday brunch, 3-course feasts, and a 12-hour happy hour.

- 9:30 p.m. Transfer back to host hotel

Saturday, April 28, 2012

- 7:30 a.m. Meet in lobby to transfer to breakfast and site
(PSBT Rep Mary Jo Ginther & CVA Rep Jim Brychell)
- 7:45 a.m. Breakfast & Site at **Palm Springs Travelodge**
(PSBT Rep Mary Jo Ginther, CVA Rep Jim Brychell & Joyce Kiehl)
333 E Palm Canyon Drive, Palm Springs, CA 92264
Host: Kathleen Bennett, Marketing & Sales Director
P: (760) 416-0052 E: kathleen@resortmktg.com
www.palmcanyonhotel.com

Palm Springs Travelodge "Modern, Hip & Affordable" offers great rates for all seasons. 155 contemporary deluxe guest rooms features a modern style with refrigerator, in-room coffee maker, hair dryer, safe, flat screen TV's with Showtime, free Wi-Fi access and free continental breakfast. Two outdoor pools, large whirlpool, poolside cabana day beds, fire pit, BBQ area, and other useful amenities are included with your stay. Pet Friendly!!

*Breakfast co-hosted by **Ace Hotel & Swim Club**
701 E Palm Canyon Drive, Palm Springs, CA 92264
Host: Dennis Hernandez, Director Sales & Marketing
P: (805) 704-4295 E: dennis.hernandez@acehotel.com
www.acehotel.com

Ace Hotel & Swim Club is a 180 room hotel, spa & resort located in Palm Springs, CA. It's on the grounds of a renovated mid-century modern motel, within walking distance of downtown. It's close to cool stuff like Joshua Tree, the Salton Sea and all kinds of historic desert modern.

- 9:00 am Transfer to activity

9:30 a.m. **Tour at The Living Desert Zoo**
(CVA Rep Jim Brychell & Joyce Kiehl)
47-900 Portola Avenue, Palm Desert, CA 92260
Host: Pam Johnson, Group Sales Manager
P: (760) 346-5694 x2000 E: pjohnson@livingdesert.org
www.livingdesert.org

Discover bighorn sheep, cheetahs, leopards, golden eagles, Mexican wolves, a remarkable zoo and botanical gardens representing the deserts of North America and Africa. With over 1,200 protected acres, 450 wild animals, live animal shows, kids' play park, tranquil gardens, model train exhibit, hiking trails, tram rides, and more, visitors experience an oasis of family fun.

10:30 a.m. Transfer to activity

11:00 a.m. **Shield's Date Garden – Date Shakes and Tour**
(CVA Rep Jim Brychell & Joyce Kiehl)
80-225 Highway 111, Indio, CA 92201
Host: Mark Goulet, General Manager
Phone: (760) 347-0996 E: gouletpga@aol.com
www.shieldsdategarden.com

Since 1924. Famous for date shakes, date ice cream, and citrus. See the free movie "The Romance and Sex Life of the Date."

12:00 p.m. Transfer to lunch

12:30 a.m.. **Site and lunch at La Quinta Resort & Club**
(CVA Rep Jim Brychell & Joyce Kiehl)
49-499 Eisenhower Drive, La Quinta, CA 92253
Host: Patty Donovan, Director of Travel Industry Sales
P: (760) 289-2062 E: pdonovan@laquintaresort.com
www.laquintaresort.com

Offering 796 Spanish-style casitas, suites, and villas on 45 landscaped acres nestled at the base of the Santa Rosa Mountains. Luxurious destination spa, fitness center, 5 golf courses, 23 tennis courts, 41 pools, 53 hot spas, and 4 on-site distinctive restaurants.

2:30 p.m. Transfer to activity

3:15 p.m. **Palm Springs Air Museum**
(PSBT Rep Mary Jo Ginther, CVA Rep Jim Brychell & Joyce Kiehl)
745 N Gene Autry Trail, Palm Springs, CA 92262
Host: Lisa Slam, Group Sales
P: 760-778-6262 ext. 222 E: sales@palm Springsairmuseum.org
www.palm Springsairmuseum.org

The Palm Springs Air Museum features one of the largest collections of flying WWII aircraft, with a focus on history and education about WWII aviation.

- 4:15 pm Transfer back to host hotels – free time/freshen-up
- 6:30 p.m. Meet in main lobby to transfer to dinner TBD
- 10:00 p.m. Transfer back to host hotel

Sunday, April 29, 2012

- 7:00 a.m. Check-out - Meet in lobby to transfer to breakfast and site
- 7:30 a.m. Breakfast and Site at **Los Arboles**
(PSBT Rep Mary Jo Ginther)
784 N Indian Canyon Drive, Palm Springs, CA 92262
Host: Jeff Brown, Director of Sales & Marketing
P: (760) 459-3605 E: ehnohuhu@gmail.com
www.losarboleshotel.com

The brand new Los Arboles Hotel, dramatic mountain views, clear blue pools, green trees, sunny decks and private event spaces for up to 100 guests. Offering on-site catering and twenty-one stunning rooms. Los Arboles offers luxuries available only at larger hotels.

- 8:30 a.m. Depart Greater Palm Springs!
- 11:00am Arrive LAX – Please schedule your return flight AFTER 2:00pm.

We Hope You Enjoyed Your Stay In California!